

What is the course about?

This course is for students interested in gaining knowledge and understanding of creative digital media production and developing an understanding of how to work within the media industries. They choose the area they wish to follow in a variety of different media, e.g. in film, television and radio or interactive publishing and media or digital games.

Course content

Study of the following will be included:

- Media representations
- Digital media skills
- Magazine production
- Film production
- Pre-production portfolio
- Responding to a commission

Assessment

There are three mandatory units, two of which are externally assessed; plus one optional unit chosen by the learners. It will be assessed through both internal and external assessments.

Career pathways

Study media related degree courses at higher education. The course carries up to a maximum of 56 UCAS Tariff points.

Employment opportunities: journalism, marketing, film making, banking, law, publishing, broadcasting, television, video and multimedia, media research, political research or speech writing.

Entry criteria

Minimum of five 4 to 9 grades at GCSE.