

What is the course about?

This course is for students interested in developing the knowledge and skills required for employment and for the community as a whole. It's also about developing the behaviours and attributes needed to progress and succeed in education and in work. It is an ideal foundation for both entering the workplace or going into university, providing students with a theoretical background together with practical skills that transfer into the modern workplace and give them a competitive advantage.

Course content

The course covers the following key business topics:

- Human resources
- Marketing
- Business decisions
- Working in business
- Customers and communication

Assessment

It will be assessed through both internal and external assessments.

Career pathways

Study business-related degree courses at higher education. The course carries up to a maximum of 56 UCAS Tariff points.

Employment opportunities: accountancy, advertising, banking, investment and financial services, general management, HR/personnel, management consultancy, public relations and retail management.

Entry criteria

Minimum of five 4 to 9 grades at GCSE.